SPONSORSHIP PROPOSAL

International Conference - 2021 (IDEA-21)
on
“Innovative Development in Engineering Application”
8-10, FEB 2021

VENUE

BODH GAYA
BIHAR

ORGANIZER

GAYA COLLEGE OF ENGINEERING, GAYA
Sri Krishna Nagar, P.O Nagari Yana,
Via Buniyadganij, Gaya, Bihar
Pin - 823003, India
Contact No.: 91-6201572409
Mail: nconferenceidea@gmail.com
events@theideaconference.in
www.theideaconference.in/www.gcegaya.ac.in
DEAR SIR/MADAM,

It gives us great pleasure in extending you a very warm invitation to attend the 1st International Conference to be held at Bodh Gaya, Bihar – India during 8-10 February 2021, departments of Civil Engineering, Mechanical Engineering, Computer Science Engineering and Electrical and Electronics Engineering will jointly organize three days event focused on the theme “Innovative Development in Engineering Application (IDEA-21)”. This International Conference is a forum to bring researchers, academics and industry professionals to share knowledge and research contribution in the evolving technologies related to the Engineering and Information Technology. The Major aim of this conference is to provide a knowledge platform for all researchers, academics, research students and industry professionals to present their quality research work.

The important features of the conference

- More than 10 Keynote lectures from distinguished scientists from Europe, Japan, US, UK and India.
- Short oral presentations from young research scientists from India and abroad.
- A round-table meeting and discussion with experts from Europe, Japan, US, UK and India via (online).
- Publication of proceeding of conference and registration kit.

This event aims to bring together distinguished Scientists, Technocrats and Experts from India and other countries to share the knowledge and to identify issues related to changing scenario of the modern world.

A kind sponsorship from your company/industry will provide few bursaries and awards to enable young talents to attend this event. Your wise efforts will be cherished. The Sponsors will be benefited through advertisement which will be included in the proceedings of International Conference.

We look forward to see your benign presence with active contribution and support to make this event successful. Your early response would be greatly appreciated as it shall enable us to make final announcements in time.

Sincerely Yours,

Dr. Vikram Kumar
Convener, IDEA-2021
Gaya College of Engineering, Gaya
Contact: +91-6201572409

Prof. Raushan Ranjan
Joint Organising Sec., IDEA-2021
Gaya College of Engineering, Gaya
Contact: +91-6299259913
**Why Sponsor?**
- Publicity and Long term branding.
- Unique intellectual leadership communication opportunities.
- Reaching the Scientists in other countries and Indian Scientific Communities in India.
- Promoting your Company, products and services.

**Sponsorship Opportunity and Benefits**
- Logo and Name on the Symposium Stage Banners: 1 horizontal and 1 vertical banner.
- Complimentary Symposium Registration: 2 Registrations including, lunch and tea.
- Logo and name on the brochure.
- Logo and name on the proceedings.
- Logo and name on the conference website.

**Payment Requirements**
A minimum deposit of 75% of the sponsorship fee is due with the completed agreement on or before 30th November, 2020.

**Cancellation**
If a sponsor wishes to cancel, written notification must be sent on company letterhead to Conference Convener. If written notification of cancellation is received by 15th December, 2020: A full refund, minus a processing charge of 5,000 Rs will be granted.

**Payment method:** By Bank Transfer.

### SCHEME FOR SPONSORSHIP

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<thead>
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<th>Location</th>
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<td>Sponsorship for Gala Dinner</td>
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<td>Print Sponsorship</td>
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<td>Sponsorship for Memento</td>
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<td>Sponsorship for Symposium Kit</td>
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### ADVERTISEMENT OFFERS FOR PROCEEDINGS

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### OTHER ADVERTISEMENT OFFERS

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<tr>
<td>Advertisement on Flax/Banner</td>
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CATEGORIES

PLATINUM

Companies and institutions will have the opportunity to provide information about their products and services in booths that will be in the indoor exhibition area. Companies also will have their name printed on the sponsor list as official sponsor in the Catalogue of Exhibitors and will receive four pages free of charge for presentation of their company profile.

- **Conference Bag:** The logotype of the sponsor will be printed on the conference bags. That will be distributed to the participants.
- **Lecture presentation:** Speech of 10 minutes.
- **Conference Admission:** The sponsor will have the right for four full conference registrations including the Book of Proceedings and participation at the official conference banquet.
  - Space at poster exhibition hall
  - Logo and Name on the Symposium Stage Banners: 1 horizontal and 1 vertical banners
  - Logo and name on the program booklet
  - Logo and name on the proceedings
  - Logo and name on the conference webpage

DIAMOND

Companies and institutions will have the opportunity to provide information about their products and services in booths that will be in the indoor exhibition area. Companies also will have their name printed on the sponsor list as official sponsor in the Catalogue of Exhibitors and will receive two pages free of charge for presentation of their company profile.

- **Conference Writing Pad:** The logotype of the sponsor will be printed on the conference writing pad. That will be distributed to the participants.
- **Lecture presentation:** Speech of 10 minutes.
- **Conference Admission:** The sponsor will have the right for two full conference registrations including the Book of Proceedings and participation at the official conference banquet.
  - Logo and name on the proceedings
  - Logo and name on the Conference webpage

GOLD

- **Opening and closing ceremony:** The sponsor will be mentioned at the opening and closing ceremony.
- **Lecture presentation:** Speech of 5 minutes.
- **Main Banner:** The sponsor's logotype will be printed on the main banner in front or ahead the plenum.
- **Own banner:** The sponsor will have a reserved space for an own banner in the venue as official sponsor. Size and location will be determined.
- **One page of the Book of Proceedings**
- **Conference writing pad:** The logotype of the sponsor will be printed on the conference writing pad that will be distributed to the participants.
- **Conference Admission:** The sponsor will have the right for one full conference registrations including the Book of Proceedings and participation at the official conference banquet.

SILVER

- **Opening and closing ceremony:** The sponsor will be mentioned at the opening and closing ceremony.
- **Main Banner:** The sponsor's logotype will be printed on the main banner in front or ahead the plenum.
- **Half page of the Book of Proceedings:** The logotype of the sponsor will appear on the page and on the sponsor page of the book.
- **Internet:** The sponsor will have its logo or banner and the status of main sponsor in the first page of website with a link to its own website at the official conference banquet.
SPONSORSHIP FORM

We are interested in participating and sponsoring the conference and would be interested in the following: (Kindly tick as applicable)

- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor

Name/company/institution: ________________________________________________________________
___________________________________________________________________________________

Organization: __________________________________________________________

Address: _________________________________________________________________

Telephone: _______________________________ _________________________________

E-mail: ________________________________________________________________

Mode of Payment (specify): ________________________________________________

(Name and Signature)